

# Yousef Hamad

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## UX UI DESIGNER

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As someone who worked alongside friends, and for clients of varying demands, I've learned that humility goes a long way, and hardly ever can one way of thinking and designing work seamlessly for two. There's always room for a middle ground where a client's vision is translated into a perfect execution of a product on my end.

I personally take pride in the process that occurs to achieve that final product, from discussing expectations, exchanging ideas following professional design criteria, suggesting solutions based on my experience in order to keep up with trends and new techs -all the way to ensuring that the product not only looks great to the client's end or mine but also offers an enjoyable experience to the targeted audience.

Nothing excites me more than working with clients who know and value the importance behind every step of the designing process. Results have always been satisfactory and shall always be.

### EXPERIENCE

#### UX Consultant

Hourly

[ASEEL INVESTMENT APP](#)

2024 - Present Saudi Arabia

##### Crafting a Seamless User Experience:

- At Aseel, I am part of a dynamic team dedicated to enhancing the user experience within our app. To achieve this, I delve into the minds of our users, uncovering their frustrations and pain points. Through meticulous user research, including surveys and usability testing, I gather invaluable insights that inform our design decisions.
- Imagine being a new user, faced with a complex app. To make their journey smoother, I design intuitive onboarding screens that gently guide them through the app's features, ensuring a warm welcome.
- But the journey doesn't stop there. I focus on improving the overall interaction, making sure that every tap, swipe, and click is a delight. By optimizing user flow and accessibility, I create an app that feels natural and inclusive, catering to a diverse audience.

#### Product Designer

Full Time

[SWITCH SOLUTIONS](#)

2022 - 2024 Amman - Jordan

##### Crafting User-Centered Solutions at Switch Solutions

- As a Product Designer at Switch Solutions, I was at the helm of crafting seamless user experiences. From the initial spark of an idea to the final polished product, I led the design journey, guiding our creations through every stage.
- I delved deep into the world of our users, translating their needs into intuitive and visually appealing designs. Each sketch, wireframe, and prototype was a step closer to a product that truly resonated with our audience.
- By embracing a user-centered approach, I played a pivotal role in shaping the direction of our products. My designs not only looked great but also served a purpose, making our offerings more effective and enjoyable for our users.

#### UX UI Designer

Hourly

[TECHNOLOWAY](#)

2022 - 2024 Wichita - Kansas - USA

##### Shaping Digital Experiences at Technoloway

- As a UX/UI Designer at Technoloway, I had the exciting opportunity to breathe life into digital products. I started by immersing myself in the world of our users, understanding their needs and pain points. From there, I sketched out the blueprint for our projects, creating wireframes that laid the foundation for intuitive interactions.
- With a keen eye for design, I crafted visually appealing interfaces using Bootstrap and the Grid system. Each mockup, visual design, and prototype was a step closer to a product that not only looked great but also felt natural to use.
- I was passionate about putting the user at the center of everything we did. My design decisions were driven by a deep understanding of their needs, influencing the direction of our products and ensuring that they met their expectations.

#### UX UI Designer

Part Time

[TECHSHEIF](#)

2021 - 2022 Gaza

##### Crafting Intuitive Interfaces at Techshef

- As a UX/UI Designer at Techshef, I played a vital role in shaping digital experiences. I started by diving deep into the world of our users, understanding their needs and preferences. From there, I sketched out the foundation for our projects, creating wireframes that guided the development process.
- With a passion for design, I leveraged Bootstrap and the Grid system to craft visually appealing and functional interfaces. Each mockup, visual design, and prototype was a step closer to a product that not only looked great but also felt natural to use.

### OTHER EXPERIENCE

#### Web & Mobile Developer

2017 - 2020 Gaza

My experience as a developer has significantly shaped my approach as a UX/UI designer.

Understanding various platforms and programming languages allows me to anticipate technical constraints and design solutions that are not only visually appealing but also feasible to implement.

This technical foundation empowers me to collaborate effectively with developers, ensuring that designs are not just aesthetically pleasing but also technically sound and aligned with project goals.

### SKILLS

#### UX Skills

- User-Centered Designs
- Information Architecture
- User Research
- Usability Testing
- Interaction Design
- Wireframing & Prototyping
- User Flows & Journey Mapping

#### UI Skills

- Design Tokens
- Visual Design
- Design Systems
- Responsive Design
- Branding
- Animation
- Prototyping Tools

#### Technical Skills

- HTML/CSS
- Mobile Development Best Practice
- Bootstrap
- Design Tools Mastery
- Accessibility

#### Soft Skills

- Empathy
- Communication
- Collaboration
- Problem-Solving
- Attention To Detail
- Time Management
- Staying Updated

### EDUCATION

Bachelor Of Information Technology - Software Development.

[Islamic University Of Gaza](#)

2015 - 2021 Gaza - Palestine

### LANGUAGES

English

Advanced

Arabic

Native